

# 2010-2011 School Partner Program Directory Sponsorship Levels



Each year, we rely on the support of our community and local businesses to help provide our students with the best educational environment possible. You can help! Become a School Partner by sponsoring our Directory and reach **more than 400 families, teachers and staff throughout the year**. Mary Lin PTA is a 501c3 organization and your sponsorship is tax deductible\*.

## 1. Choose your level of sponsorship. Benefits increase with each level.

			<u>AD SIZE/SPECS</u>
○ BRONZE	\$75+	Business Card Ad in Directory Recognition on Website	3.5 x 2, horizontal 2 x 3.5, vertical
○ SILVER	\$200	¼ Page Directory Ad Recognition on Website School Partner Sign	6.5 x 2.25, horizontal 1.5 x 9, vertical
○ GOLD	\$350	½ Page Directory Ad Recognition on Website and Yearbook School Partner Sign	6.5 x 4.5, horizontal 3.25 x 9, vertical
○ PLATINUM	\$500+	Full Page Directory Ad Recognition on Website and Yearbook School Partner Sign	6.5 x 9
<small>NOTE: Full-page back cover/color: \$700. Full page inside front and back covers b/w: \$600 each. Prior year Partners in those spots have first right of refusal.</small>			
○ PLATINUM PLUS (NEW!)	For an additional \$200 dollars your company logo/link will be placed at the bottom of our weekly Rocket e-mail for the entire school year. (Limited to 4 Partners-first come, first serve)		

**(NEW!) PARENT RESOURCE/ACTIVITIES SECTION** in Directory will list after-school programs and activities (art lessons, karate, yoga, chess, tutoring programs, etc.) in our area. School Partners offering these services can place ads in this section AND their business and website link will be listed on the PARENT RESOURCE page of the Mary Lin PTA website.

**2. E-MAIL AD** and logo in .pdf or .jpg format (high res/300 dpi+) to [directory@marylinelementary.com](mailto:directory@marylinelementary.com)

**3. PAY** by check payable to: **Mary Lin PTA** or pay online at [www.marylinelementary.com/partners](http://www.marylinelementary.com/partners). You can mail to the Mary Lin or e-mail us we'll pick it up from you!

Mary Lin Elementary PTA  
c/o Fundraising  
586 Candler Park Drive  
Atlanta, GA 30307

\*PTA can express appreciation for financial support to include sponsor's logo, location, telephone number, web address and value-neutral descriptions or displays of products or services. The expression of appreciation cannot contain qualitative or comparative language or price information in order to remain tax deductible. Please consult your tax advisor for applicability to your individual tax circumstances.

Cut here and return with check payment to the above address or pay online

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_ Phone # \_\_\_\_\_

Bronze \$75    
  Silver \$200    
  Gold \$350    
  Platinum \$500+    
  Platinum Plus \$700+    
 Total \$ \_\_\_\_\_

Use same ad as last year    
 E-mailing ad to [directory@marylinelementary.com](mailto:directory@marylinelementary.com)